LOREN LEE

ELEARNING DESIGNER | MOTION GRAPHICS ARTIST | INTERACTIVE DESIGNER

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PROFILE

Multitalented eLearning designer with 9+ years of experience in motion graphics, interactive design, graphic design, and flash design and development. Seeking company that strives for high quality work from detail-oriented team player eager to utilize professional experience and further skills.

TECHNICAL SKILLS

Ps	Photoshop ● ● ● ●	Ai	Illustrator ● ● ● ●
Fl	Flash ● ● ●	Ae	AfterEffects ● ● ●
Id	InDesign ● ●	Au	Audition ● ●
En	Media Encoder ● ● ●	B	BBEdit ● ● ●
Dw	Dreamweaver ● ●	📖	iBooks ● ● ●
a	Storyline 2 ● ● ●	Cp	Captivate ● ● ●
♡	SuccessFactors ● ●		LMS ● ● SCORM ● ● AICC ● ●

Coding Languages

AS3	ActionScript 3 ● ● ●	AS2	ActionScript 2 ● ● ●
XML	XML ● ● ●	HTML/CSS	HTML/CSS ● ● ●

Other Media

🖨	Print ● ● ●	📷	Photography ● ● ●

Beginner ●   Intermediate ● ●   Advanced ● ● ●

GRAPHIC CAREER EXPERIENCE

eLearning Graphic Designer
Toys R Us Corporate | Wayne, NJ | September 2016 - Present
- Create Geoffrey University and Learning Lab logos for L&D
- Designing assets for employee onboarding DVDs, materials
- Branding stylesheets and templates for L&D and store training
- Designing and producing eLearning courses using Storyline 2

eLearning Designer
New York Life Insurance Company | Sleepy Hollow, NY | May 2016 - August 2016
- Design and produce eLearning courses using Storyline 2
- Test courses via SuccessFactors LMS

Senior eLearning & Graphic Designer, Flash Developer
Mercedes-Benz, USA | Montvale, NJ | April 2006 - June 2015
- **Senior Motion Graphics Production Lead**
  Designed storyboards, produced animation assets and files, integrated animation media with video and/or interactive media
- **Global Training eLearning Project Lead & Developer**
  Reworked eLearning courses from German headquarters for US employees
- **Technical Projects Lead**
  Designed, developed, and produced technical-based eLearning courses, as well as led the production team
- **Flash ActionScript Developer**
  Designed and developed interactive games, quizzes, and tests used within various eLearning courses
- Won Honorable Mention in IHAF's "2012 Sales Collateral" for L&P Sprinter SalesPro iBook

ACADEMIC QUALIFICATIONS

School of Visual Arts   New York City, NY
Intermediate Flash | February-March 2009

The College of New Jersey   Ewing, NJ
Bachelor of Arts | Fall 2001 - Spring 2005
- Interactive Multimedia with Digital Media concentration
- Fine Arts with Digital Arts concentration
- Magna Cum Laude | 3.7/4.0